

## Marketing Your Business When Selling With AEGIS

AEGIS Business Brokers, LLC will market your business while maintaining strict confidentiality utilizing blind ads and limited business summaries.

We market on all the major national business for sale websites, email blasts to our large list of buyers, our own websites and specific business for sale domains, multiple social media outlets, Pay-per-click Google AdWords and FaceBook campaigns, trade specific sources, plus direct mail & telemarketing to potential buyers

### National Business for Sale Websites:

International Business Brokers Association  
BizBuySell  
BizQuest  
Business2Sell  
BusinessBroker  
BusinessesForSale  
BusinessForSale  
BuyaBusinessNWA  
BuyaBusinessArkansas  
BuyaRestaurantNWA  
BuyaRestaurantArkansas  
DealStream  
GlobalBX  
CraigsList  
Commercial Search

### Social Media

FaceBook Business Page – Boosted Posts  
Twitter Business Page  
LinkedIn Business Page – Posted in Groups and on our main feed.

### Pay per Click (PPC)

We have Google Adword campaigns for buying and selling businesses in general and we create specific campaigns for some individual listings.

### eMail

We maintain a segmented email list with over 1,000 contacts that we email monthly newsletters to, listing of the week and new listings at they arrive.

### Mailing and Telemarketing Campaigns

We create mailing campaigns with telemarketing follow-up where appropriate.